## Belmont Little League

Central Region - District 11



# Recruitment, Retention and Registration

**Meeting Date:** 1/10/2021

0/2021 Attendees:

(Microsoft Teams virtual meeting –

Rick Brown, Paco Hernandez, Marcus Mars, Ashley Brown,

Melissa Patterson

Agenda Items

Topic –

1PM)

Facilitator
ation Rick Brown

- Registration
  - o Items Needed to register
  - o Family Discount
  - o Registration Dates
  - o Opening Day
- Recruitment and Retention
  - Registration Flyers
  - o Coaches/Team

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### **Meeting Notes**

- Call to order at 1:10pm
- Registration
  - o Items Needed to register
    - B.C.
    - 3 proofs of residency or school enrollment form
    - Medical Release
    - Code of Conduct
    - T-Mobile Approval letter (if applicable through their email)
    - Full Payment (No Payment Plans)
  - o Discounts Offered
    - COVID Relief \$20 off per player (for players who played last year only)
    - Early Bird \$20 off per player
    - Multi Child 2<sup>nd</sup> and 3<sup>rd</sup> child \$15 off each
      - 4<sup>th</sup> Child \$20 max multi child discount is \$35 per family
  - Registration Dates
    - Three dates and one last resort dates
      - Proposed Times (Pending conformation form Belmont AC Club)
        - Sat. Jan 30<sup>th</sup> 10am to 1pm
        - Sat. Feb 6<sup>th</sup> Noon to 4pm
        - Sat. Feb 13<sup>th</sup> 4pm to 7pm
        - Sat. Feb 20<sup>th</sup> Noon to 4pm (Late fee will apply)
  - o Try-outs will be determined on the 13<sup>th</sup> of Feb.
  - Possible season start dates (Games)
    - Minors/Majors 4/10/21
    - Juniors 4/10/21
    - Seniors TBA
    - Rookies 4/17/21
    - Softball 4/17/21
- Recruitment and Retention
  - Post flyers in grocery stores, gas stations and pizza delivery in places around the park
  - For 2021 season out of boundary players can play
    - Still need residency & a waiver must be applied
  - Look into radio and local ads for registration
    - Facebook ads
  - Talked about the parent survey and be more selective on coaches moving forward.
    - The group talked about the possibility of approving coaches this year. The league president recommends managers for each.
    - Looking to find ways to provide additional support to our coaches
- Meeting Adjourned at 2:38pm

Minutes submitted by: Ashley Brown – Safety Officer Date of Approval: 1/11/2021

Approved by: Rick Brown - League President